

## Contact

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## Top Skills

Product Development  
Mobile Web Design  
Site Development

## Languages

Arabic (Native or Bilingual)  
Indonesian (Limited Working)  
Turkish (Full Professional)  
English (Full Professional)

# Ali Warshan

Senior UI/UX Designer | Product Designer | Figma Expert | Founder  
at GraphiCode

Gambir, Jakarta, Indonesia

## Summary

I am a dedicated UI/UX Designer with over 4 years of professional experience in crafting intuitive, user-centered digital products that balance aesthetic beauty with functional business goals. As the Founder of GraphiCode, a digital agency specializing in high-end design and programming, I have successfully transformed complex ideas into scalable digital solutions for a wide range of clients. Throughout my career, I have delivered 15+ major freelance projects in a single year, earning significant professional recognition and trust. My portfolio includes working on high-impact projects such as the UI/UX ecosystem for BYD Indonesia and digital solutions for Scannova. I thrive on creating seamless user journeys, utilizing modern design trends like Glassmorphism, Neon effects, and Dark Mode to give products a cutting-edge feel. My Expertise Includes:

- User Research & Strategy: Conducting in-depth user interviews, identifying pain points, and creating detailed user personas and flows.
- Information Architecture: Building organized and logical structures for complex web and mobile applications.
- High-Fidelity UI Design: Crafting pixel-perfect interfaces and maintaining robust Design Systems to ensure consistency.
- Interactive Prototyping: Developing clickable prototypes in Figma and Adobe XD for stakeholder testing and developer handoff.

Core Technical Skills:

- Design Tools: Figma, Adobe XD, Adobe Photoshop, Illustrator.
- Techniques: Wireframing, Rapid Prototyping, Visual Communication, Design Thinking.
- Collaboration: Expert in remote teamwork using Slack, Zoom, and Jira to ensure seamless project delivery across global time zones.

Beyond design, I am highly interested in the intersection of cybersecurity and user experience, constantly exploring how to make secure systems more user-friendly. I am always open to discussing new projects, design systems, or the future of digital products. Let's build something amazing together! Email: [Ali.warshan@pm.me](mailto:Ali.warshan@pm.me)

# Experience

## GraphiCode Inc

Founder & Lead UI/UX Designer | Product Design | Figma Expert  
July 2024 - Present (1 year 10 months)

Egypt

Led the design and delivery of UI/UX solutions for 12+ freelance clients, resulting in high client satisfaction and repeated business.

Designed end-to-end user interfaces for web and mobile applications, focusing on modern aesthetics like Glassmorphism and Dark Mode.

Built and maintained comprehensive Design Systems in Figma, reducing design-to-development handoff time by 30%.

Collaborated with developers to ensure pixel-perfect implementation of complex interactive prototypes.

## CBCTreads

Product Designer | Design Systems Specialist | Visual Design & Prototyping

February 2026 - March 2026 (2 months)

United States

## BYD Indonesia

Product Designer | UI/UX & Interaction Design | Mobile App Optimization

September 2025 - November 2025 (3 months)

Indonesia

Collaborated on the UI/UX design for digital platforms within the BYD Indonesia (BIPO JATINEGARA) ecosystem, focusing on enhancing user engagement for electric vehicle (EV) solutions.

Developed high-fidelity prototypes and wireframes that streamlined the user journey, ensuring a seamless interface across mobile and web platforms.

Implemented modern design principles, including dark mode and glassmorphism, to align with the brand's innovative and futuristic identity.

Conducted user flow analysis to identify and resolve navigation pain points, resulting in a more intuitive and user-friendly experience.

Worked closely with stakeholders to ensure the design met both technical requirements and business objectives for the Indonesian market.

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## Education

SMK Muhammadiyah 1 jakarta

Automotive engineering, Automotive Engineering Technology/

Technician · (July 2025 - January 2026)